

Proactively Promoting the Pro-Growth Path to Prosperity

The Formula

Regulation + Taxation + Litigation

1 Innovation & 1 Job Creation

The president's policies have failed and are making the economy worse.

Because the president cannot stand on his record, he has regrettably turned to the politics of envy and division.

House Republicans have a Plan for America's Job Creators – it's time for the President and Senate Democrats to stop blocking our bipartisan jobs bills.

Pro-growth Budgeting: Fundamental Tax Reform

- Americans deserve a tax code that is fairer, flatter, simpler and more competitive with the rest of the world.
- Fairness is not found in taxing people and companies more, but in subsidizing them less.
- The president's tax reform is based on envy and division, not growth and prosperity.
- You cannot help the job seeker by punishing the job creator with higher taxes.
- You cannot balance the budget on the backs of America's small businesses.

Tax Reform Best Practice

House Republican Plan for America's Job Creators

Tax Reform

Current Tax Code

- Complexity
- Loopholes and Subsidies
- ÷ Two Low Rates: 10% and 25%

Economic Growth and a Fairer, Flatter, Simpler Tax Code

Pro-growth Budgeting: The President's Health Care Law

- You can't tax, spend, and regulate your way to a stronger economy and better health care.
- You can't improve health in America by bankrupting our children.
- More taxes, more spending and more red tape is not a prescription for a stronger economy and better health care.

The President's Health Care Law Best Practices

 Find a small business owner in your district who cannot hire new workers because of uncertainty related to the new health care law. Visit that business. Invite press to attend to amplify that voice.

Show the ObamaCare Organization chart at a town

hall:

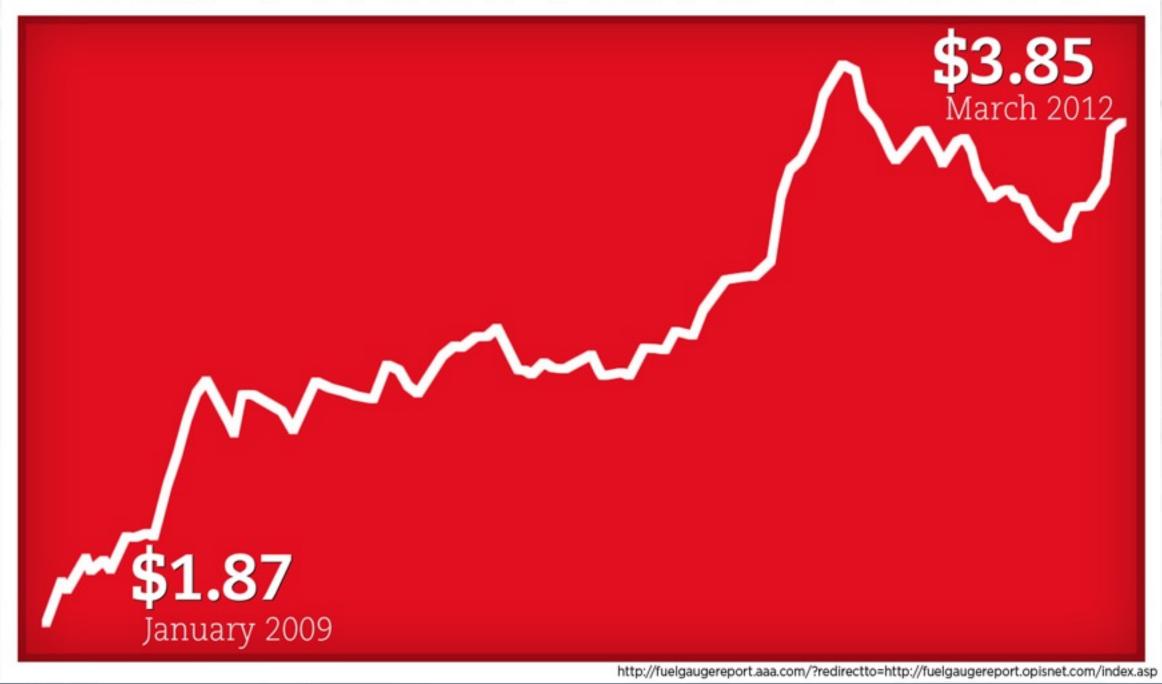




Pro-growth Budgeting: Energy

The Obama administration is causing more dependence on foreign oil and more pain at the pump.

Under President Obama, Gas Prices Have Soared



Pro-growth Budgeting: Energy We need more Keystone and less Solyndra to get our economy moving again.



Pro-growth Budgeting: Energy Americans are fed up with filling up.

The annual cost of gasoline for families has increased \$2,080.81 since President Obama took office.

I could buy my son his first car.

I could finally visit my family in Europe.

could get out of debt.

could plan more weekends out with my family.

I could afford to give in need.

I could put more into more to those my mortage payments.

I could stop worrying about buying groceries.

What could you do with an extra \$2,000 a year?

http://www.nacsonline.com/NACS/Resources/campaigns/GasPrices_2012/Documents/NACSFuelsReport2012_USPetroleumIndustryStatisticsDefinitions%20_black.pdf

Energy Best Practices

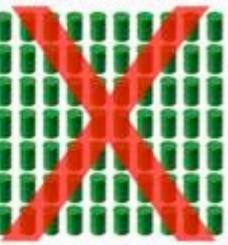
- Host a gas station event (pump gas for patrons, talk to them about gas prices, photo ops in front of pumps)
- Amplify the voices of your district: Ask your staff to gather testimonials from constituents to share on how high energy prices affect their daily lives.

Obama Hits the Gas, **Prices Accelerate**



120 Million **Barrels**

Decrease in annual Gulf of Mexico production, '09-'12



830,000 **Barrels**

Daily capacity of Keystone XL pipeline blocked by Obama

\$5.00 Gas?

"More drivers than ever may pay \$5 per gallon" - USA Today, 2/24/12

Decrease in oil production on federal lands last year.

23%

Drilling plans approved by Obama so far this year.

Historical average rate of approval for drilling plans.

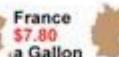
"Somehow we have to figure out how to boost the price

of gasoline to the levels in Europe."
- Steven Chu, President Obama's Secretary of Energy









\$8.10 a Gallon a Gallon

"Prison on 2/21/12 (http://energy.nu)

Republican Study Committee http://rsc.jordan.house.gov @RepublicanStudy



(Gas Prices Video)